



NORTH
AMERICAN
CULTURAL
LABORATORY

October 14, 2022

Greetings,

I am writing to you as co-founder and Executive Artistic Director of North American Cultural Laboratory (NACL), a non-profit center for research and development in the performing arts. Now celebrating our 25th year, we produce original ensemble theatre productions and present the work of visiting performing artists in theatre, music, spoken word, and dance. NACL is committed to supporting performance practice at all stages in an artist's development, offering artist residencies, professional development retreats, master classes, and workshops.

I am honored and excited to be writing in support of BREAD Arts Collective's new performance work, ROAR! ROAR! was developed in our Deep Space Residency Program in Summer 2022, and it was uniformly well-received by our audience. The play is an energetic, intelligent, and poignant work of experimental musical theatre that gets to the heart of how violence and trauma work across generations, and also how the arts are often sadly implicated in this lineage of pain. However, although it deals with these weighty subjects, it does so with the fierce glee and playfulness that I've come to expect from BREAD, who have been frequent participants in our cultural laboratory since 2017.

I should add that this piece also attracted the largest audience to our theatre during this recent summer season. We were happy on so many levels to welcome BREAD back to NACL and continue to deepen our inter-company relationship. They are a dedicated and gifted group of performance creators and humans.

ROAR! is well on its way to meriting a full-scale production, and I have full faith in the BREAD Arts Collective team that they will deliver something funny, moving and memorable. I look forward to following ROAR! on its developmental journey, and I can't recommend strongly enough that you award them the funding they request so that they may complete the next phase of their project.

If you have any questions, please feel free to contact me via email or phone.

Thank you for considering their application.

Sincerely,

A handwritten signature in black ink, appearing to read 'Brad Krumholz'.

Brad Krumholz
Co-founder, Executive Artistic Director
BRAD@NACL.ORG
646-226-2364